

YouTube Is The Worlds Biggest Search Engine Out There, But Understand How To Build A Profitable YouTube Channel Is Still Surrounded In Mystery...

My name's David Walsh and in a moment I'm going to share with you how you could turn YouTube Into a profitable traffic channel for your business and/or services.

Before we get into that, let me introduce myself.

There are a handful of YouTubers out there who both have excellent presence, get results for themselves and their clients... And can teach it.

See, when I first started taking YouTube seriously in 2013, I was weeks away from my 40th, my partner was between jobs, and I was almost done with all my clients. To say I was looking at bringing in new clients was an understatement.

I looked through my notes and checked what worked the best for me, and it turned out it was 4 YouTube videos that had brought me in clients.

So I decided I would study YouTube in the day, and create my content at night.

Lo and behold, after my first few videos started to rank, I started getting clients coming through the door.

Now, this all was good and well but my CRM costs kept going up, and when I checked why. I was shocked to see that I had a growing mailing list and I hadn't done anything to monetize it.

Which meant, I was LEAVING money on the table.

Now, the craziest part of all of this happening came a few months later when I decided I'd go to the Traffic and Conversion summit.

While at Traffic and Conversion, someone had mentioned that one of the organizers, Ryan Deiss, had shown a picture that had my video as an example.

So, when I approached him and jokingly told him "Thanks for putting me up there", he replied back...

"I'm a fan, I follow what you teach"

And that just floored me.

The reason I'm telling you this is simple... What you create, when ranked properly, can catch the eye of the influencers in your industry which brings an unexpected flood of paying clients and customers to your business.

Especially when you optimise everything for monetization.

Now, fast forward to 2018, I've been honoured to have helped some of my clients get **[xyz results]**. I'm quickly becoming known as the go-to YouTube guy in the UK.

As a product creator, strategist and consultant, I've managed to build my YouTube following to over 100,000+ subscribers which has allowed me into the inner circle of YouTuber's who know what works and what doesn't.

Whenever I go down a path of something working, I obsess to the point where I am on the cutting edge.

And that's exactly what happened with my business and YouTube channel as well as for my clients.

[Client testimonials]

Over the last 5 years, I've honed in and identified exactly what makes a youtube channel work and completely fail.

Many companies use YouTube as a video dumping ground, which of course isn't going to work.

There's a list of things that has to be done in order for YouTube to truly rank you.

These include:

- Keyword research
- Thumbnails
- Consistency
- Titles
- Number of links
- Descriptions
- And much much more

Missing any of the "ingredients" won't let you have that lovely YouTube traffic cake.

There is a golden ratio on YouTube to get the site to put your video in the search results and bring solid, targeted traffic to you, it's just knowing what to do.

And that's where I step in.

I'm hired by many clients for an average of 18 months supporting and helping through their channel's rise in traffic (and what to do with their new customers).

How I work is very simple...

The first thing we do is I check out your channel, go through your application and if I feel we're a fit, we get on a call and discuss what we could do with your channel.

Now, while I do charge upward of \$5,000 a month (USD), I always make sure my clients are happy to proceed before any money has changed hands.

Once we're on the call, we do a surface channel audit, where I look at your YouTube channel and see what needs to be done right away.

From there, if the fee is correct, then you'll receive an agreement of work, and once the first payment is made, we begin working together.

After, we start with a half day consultation and then you'll be able to implement the changes we put together for your business.

Now, what does this look like for you in terms of ROI?

My goal is to ensure that we turn YouTube into a profitable stream of traffic and customers for you.

Phase 1: Getting your channel ready

Phase 2: Putting together and releasing your content strategically

Phase 3: Build and optimise your sales process and your mailing list.

Phase 4: Create a sequence to ensure new customers coming in go through the process to increase the lifetime customer value (LCV).

To begin, all you have to do is fill out the application form below and once completed, you'll receive an email within 48-72 hours on whether or not we're ready to have a phone call.

[Application form]

Look forward to hearing from you,

David Walsh

P.S. This isn't for every body and I only take on 6 clients at a time, right now I have 3 spaces filled so there are only 3 up for grabs.