

## **Uncover The 4 Foundations & The Single Formula That Will Change How You Do Organic Social Marketing Forever...**

### **If You're A Coach, PT, Or Entrepreneur Of Any Kind And Haven't Gotten The Best Results With Organic Social Marketing, Read Every Word Below...**

In a moment I'm going to share with you the 4 foundations that have helped me build multiple 6 figure companies and also how I used the same formula (to this day) to bring in organic clients every single month using nothing more than Facebook & Instagram.

Before I get into that, though I want to introduce myself...

Hey,

[pic of T] My name's TW and for the last 7 years I've been running a host of businesses including being a leader in a prominent Network Marketing company, built and owned my own fitness bootcamp studio and had a digital business (among others).

Though my story of how I got to where I am is one of the key factors that helped me enrol more people into my MLM company, build a personal fitness studio and more.

I'm not going to go into detail here as what I'm about to share with you is how you could easily do the same...

No Matter What Business You're In...

So let's get right into it.

#### **The 4 key foundations you must know are:**

- Branding
- Building
- Support
- Structure.

When you have these done correctly and solidified their place, then it's only a matter of time (usually 90 days) when you start seeing a complete turn around in your marketplace.

Having these foundations make it easier for you to bring in organic traffic and give you a road map on how to actually start building your tribe.

#### **Why a Tribe?**

Well as a lot of famous business owners have said, the best way to stop yourself from struggling is to build a tribe around you.

Rather than having just your mailing list, building your tribe on Facebook or Instagram has never been easier.

It all comes down to those foundations and finding your voice (which I go deep into in Module 2), by posting relevant content (and I also guide you through what type of content you want to post) at the right time.

Not only that, with each foundation - you'll easily be able to know what to do next, what kinds of posts to make, how to track and optimise your calendar, and ultimately manage your money - granted this is a short section but VERY powerful for you to understand.

The way I realised this worked not only for me but for those in my team was with Network Marketing, I used my story and voice to figure out who I wanted in my team.

Then after, I leveraged that same effort to help my team members duplicate my system for their gain.

After moving into different markets and testing the same principles in offline and online media, I found that my method worked in different niches and on both variations of online and offline.

Which means this is a universal method but is geared to help you succeed.

**The formula I use is: 15-10-5-1-R and just like the foundations I've found this works best.**

Now of course I'll show you how to replace the numbers that work best for you but it's essentially figuring out these specific numbers that'll make the biggest difference in your work.

And how easy or difficult you make it.

### **Introducing... Success School...**

Success School is essentially those 4 foundations in a 4 module program that only takes an hour to complete and get started.

I don't mess around with fancy, meaningless stories to illustrate a point, I get right down to it and keep it simple for everyone.

The reason I do this is simple:

I'd rather you make a return on your investment ASAP than sit through hours upon hours of training and then possibly see a result.

I'm all about speed.

Each Module is comprised of teaching you one key stone of the foundations.

#### **Module 1: Branding.**

Quite simply, you are your brand.

What people see you post and do is reflective of them seeing you and in doing so, you are your brand.

#### **In this module I cover:**

- **What your brand means**
- How to speak to your Circle of influence
- **What to post and what not to post**
- How to create a running documentary of your journey
- **What you need to know to figure out your story (creating and sharing it)**
- How to attract people into your world.
- **And so much more...**

#### **In Module 2 we cover Building.**

This is all about finding your feet.

#### **Inside we cover:**

- **How to find your first customers**
- Organic social marketing (the do's and don'ts)
- **Why finding your flow is pivotal and how that impacts your business.**
- Why Stories work and more understanding of how to tell your story.

- **How to tweak the 15-10-5-1-R for your own use.**
- Why taking specific actions will lead to your results (and which actions to delegate)
- **And so much more...**

### **This brings us to Module 3: Support.**

Support is the keystone to building long term tribes and relationships with your marketplace.

#### **Inside this module we cover:**

- **The simple system of how to enrol clients and work on their goals.**
- Create basic tools to lower refund rates and increase retention rates
- **The Mindset your customers are in**
- The 3 R's that will help you grow your business
- **How to bring in referrals**
- Why and how to become the authority in your marketplace
- **And so much more...**

### **Module 4: Structure**

With Structure you have a clear idea of what works for you and how to attain your goals.

In this module we do get into a lot more of the task focused and work on creating structure in your day that allows you to move closer to your goals.

#### **Inside you'll uncover:**

- **How to get your goals clear (and the different ways you can do this & why)**
- Why organising your day makes it easier to succeed
- **How to leverage what makes you happy to find the right customers**
- Why staying on top of your game is important - Leaders don't quit, but they can be forgotten!
- **And so much more...**

Inside each of these modules, you're going to truly get a sense of understanding of what to do with your business and the direction you want to go.

### **Here's what my previous students have said about this training...**

[Testimonials]

### **So what's the investment for Success School?**

It's \$97, that's right for a one time investment of \$97 you get permanent access to Success School where I'll be walking you through the foundations with you and giving you the formula that will drastically help you get more business through the door.

### **Why \$97?**

I originally wanted to sell this for \$197 but I came to the realisation that I wanted it to be just out of reach for tyre kickers and product hoarders, but just within reach for those serious about their business.

### **So how do you get started today?**

Click the order button below and you'll be taken to the secure checkout page where all you have to do is enter your regular details and complete your one-time investment of \$97 today.

When you've done this, you'll be sent to a registration page to confirm your account and get started right away.

[Order button]

**Click here to get started with Success School [Make this a link]  
[Guarantee]**

Remember all I'm offering you is the foundations I've used to scale multiple businesses to 6 figures in a lightening fast manner and have tested this in multiple markets through both online and offline mediums.

If you're ready to give up your struggles and actually find a way to move forward without making the same mistakes everyone else has been making and how to be free from the Facebook Algorithm then get started today with Success School.

Click the order button, enter your regular details and complete your one time investment of just \$97.

[Order button]

**Click here to get started with Success School [Make this a link]**

Remember You Are Your Brand,

TW

**P.S.** Success School is the first step of building your business with me but it IS essential as this will give you the foundations to start building a profitable business.

Leveraged properly, you won't be struggling to find clients ever again.